

# 2021 BERMUDA FESTIVAL OF THE PERFORMING ARTS

## CORPORATE SPONSORSHIP LEVELS

### FOUNDER'S CIRCLE: 75K

- Sponsor name will be the presenter of a featured programme
- Inclusion in all print and digital materials promoting the Festival
- Festival to work with Sponsor marketing department to identify opportunities to align Sponsor and Festival brands
- Company banner displayed in the lobby at each show.
- 75 complimentary tickets and access to purchase tickets 3 weeks before general public

### CHAIRMAN'S CIRCLE: 50K

- Sponsor name on 1<sup>st</sup> tier of sponsor listings after Founder's Circle.
- Inclusion in all print and digital materials promoting the Festival
- Festival to work with Sponsor marketing department to identify opportunities to align Sponsor and Festival brands
- Company banner displayed in the lobby at each show.
- 60 complimentary tickets and access to purchase tickets 3 weeks before general public

### DIRECTOR'S CIRCLE: 25K

- Sponsor name on 2nd tier of sponsor listing after Chairman's Circle
- Inclusion in all print and digital materials promoting Festival
- Festival to work with Sponsor marketing department to identify opportunities to align Sponsor and Festival brands
- Company banner displayed in the lobby at each show.
- 50 complimentary tickets and access to purchase tickets 3 weeks before general public

### STAGE CIRCLE: 20K

- Sponsor name listed in promotional materials below Director's Circle
- Inclusion in all print and digital materials promoting the Festival
- Festival to work with Sponsor marketing department to identify opportunities to align Sponsor and Festival brands
- 45 complimentary tickets and access to purchase tickets 3 weeks before general public

### CORPORATE SPONSORE (GOLD): 15K

- Sponsor name listed in promotional materials below Stage Circle
- Inclusion in all print and digital materials promoting the festival
- Festival to work with sponsor marketing department to identify opportunities to align sponsor and festival brands
- 40 complimentary tickets and access to purchase tickets 2 weeks before general public

### CORPORATE SPONSORE (SILVER): 10K

- Sponsor name listed in promotional materials below Corporate Sponsor Gold
- Inclusion in all print and digital materials promoting the Festival
- 35 Complimentary tickets and access to purchase tickets 2 weeks before general public.

### OUR MISSION

**Inspire, Educate  
and Entertain.**

### CORPORATE SPONSORE (BRONZE): 8K

- Sponsor name listed in promotional materials below Corporate Sponsor Silver
- Inclusion in all print and digital materials promoting the Festival
- 30 complimentary tickets and access to purchase tickets 2 weeks before general public

